

Get Started!

How To Upload And Promote Your Rip2It Websites

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Presenters – Chris and Jenny Ford

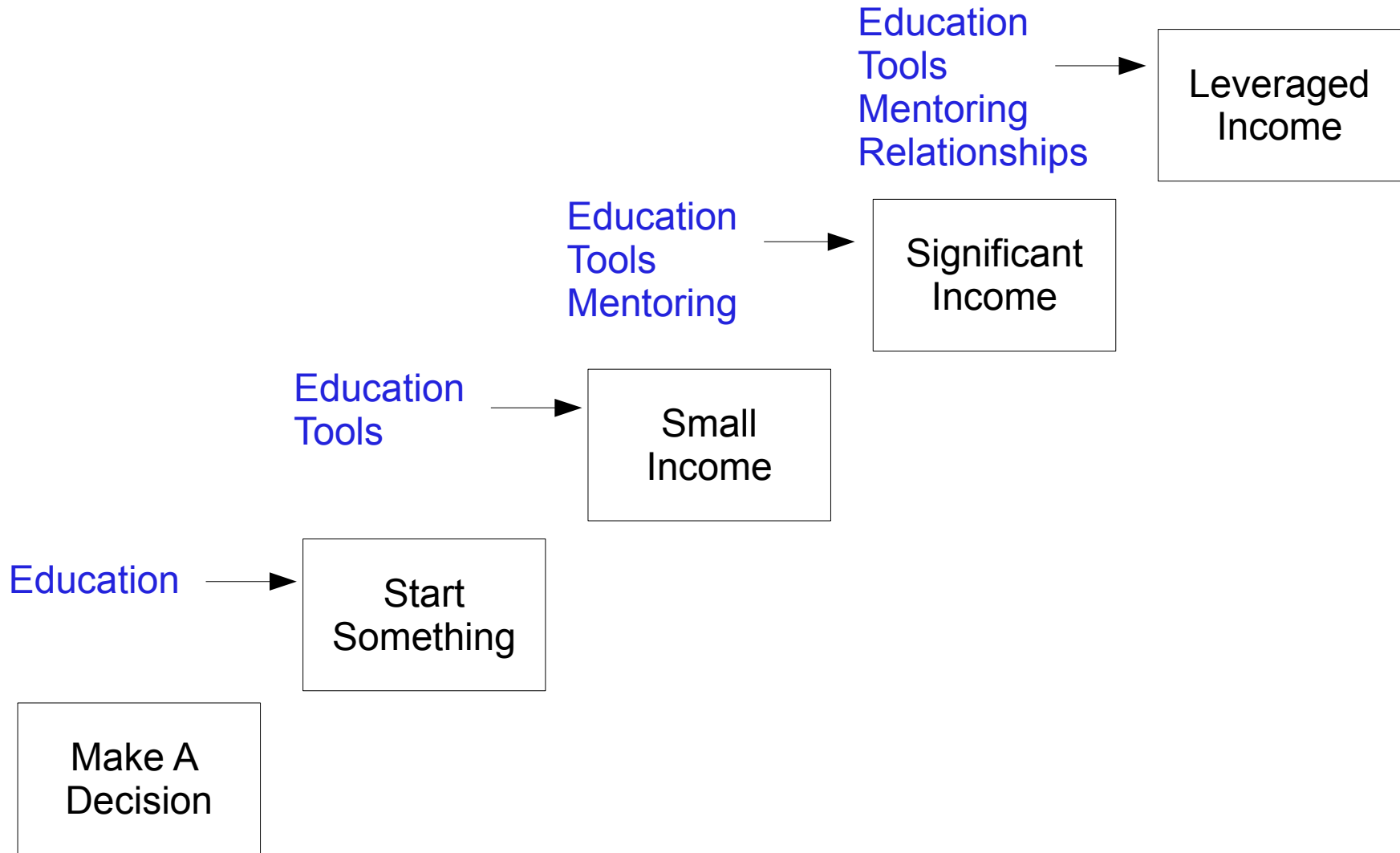


Why An Internet Business?

- Flexible – time and location
- Low Cost – work from home
- Earning Potential – almost unlimited
- Passive Income – earn on autopilot
- Free/Low Cost Education – develop new skills without paying a fortune for a diploma or degree
- Quick and easy to start



The Path To Success

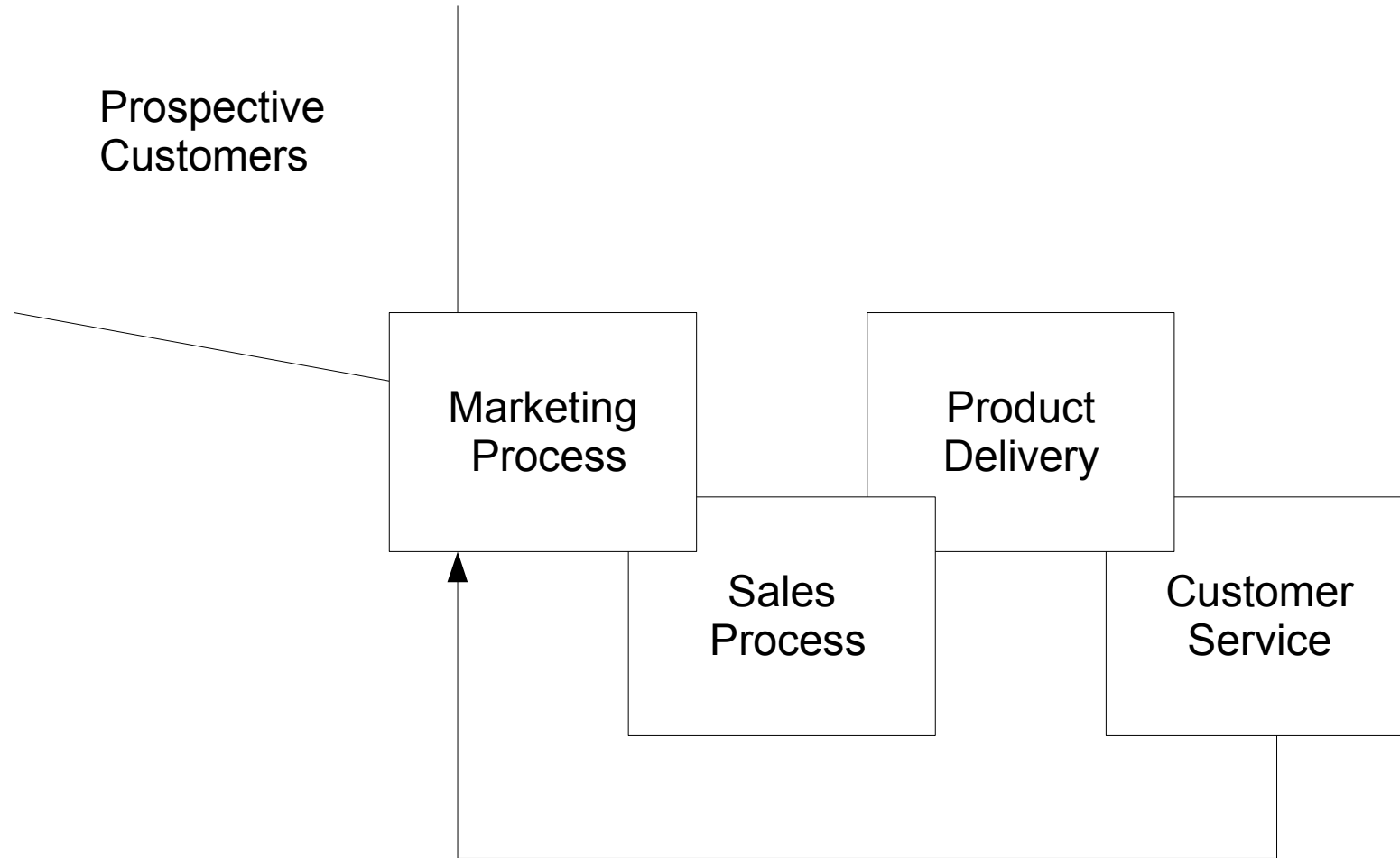


Problems With Internet Business

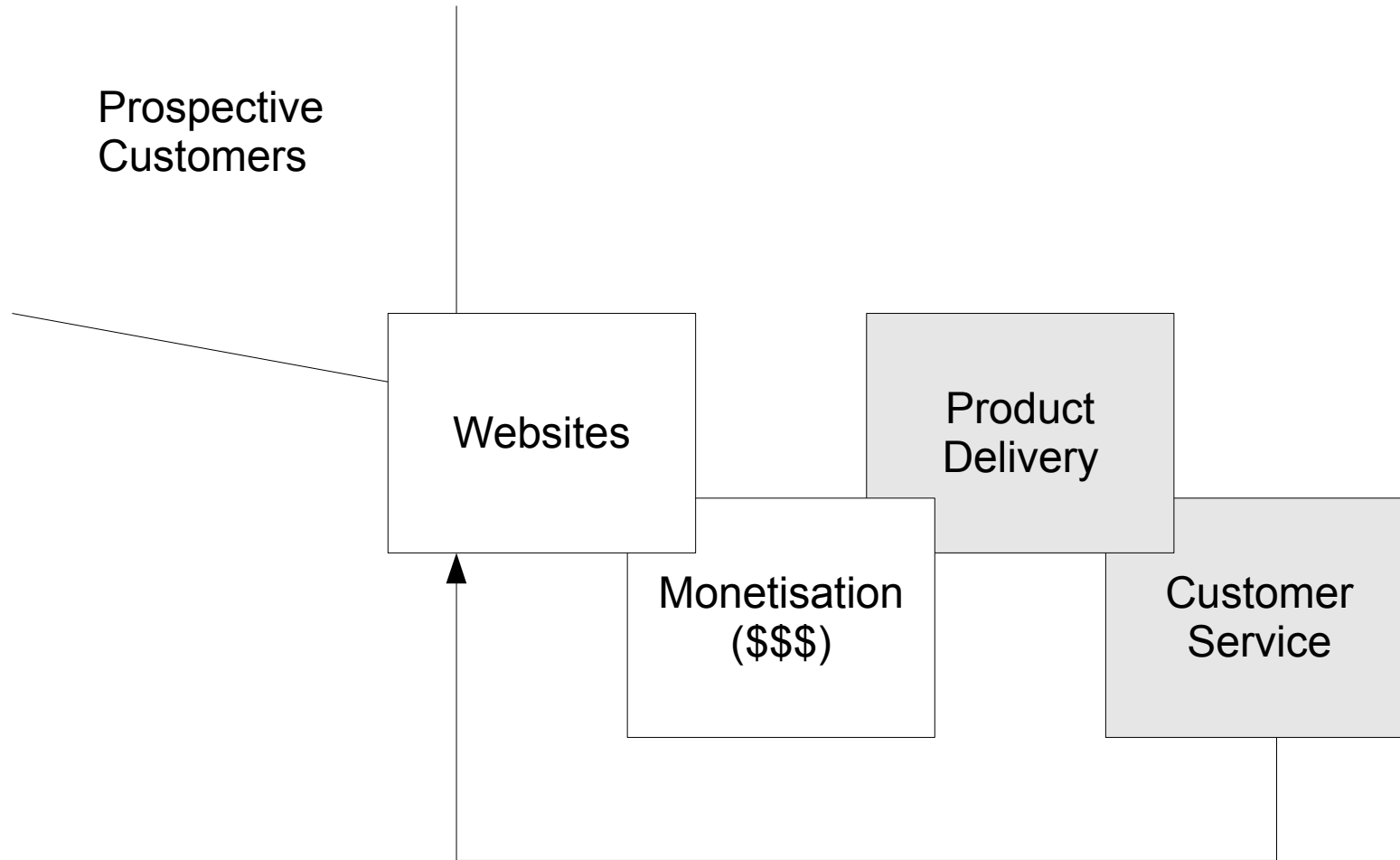
- Information Overload
- Lack of a Clear Business Model
- Knowing Where To Start
- Bright Shiny Objects
- New skills required – programming, copywriting, video editing, autoresponders, blogging, pop-ups, pop-overs, Pop-tarts ...



It's Really Quite Simple



On The Internet



Monetisation

- Advertising – the website owner is a publisher
 - Pay Per Click
 - Cost Per Action
- Affiliate Marketing – selling for others
- Electronic Products
- Subscriptions/Memberships
- Online Stores – physical products
- Auction Platforms



What Is Required To Succeed?

Getting Traffic | HTML Coding | Writing Presales | Copywriting | Logistics

Monetisation Method

PPC	X					
CPA	X	X				
Affiliate Marketing	X	X		X		
e-Products	X	X		X	X	
Subscriptions	X	X		X	X	
Physical Products	X	X			X	X
Auctions					X	X



What Is The Easiest Way For A Beginner To Monetise A Website?

- NOT making your own products
- NOT selling physical products
- NOT anything requiring copywriting or a list of email subscribers
- NOT anything requiring the risk of paying for visitors
- What does this leave?
 - being a publisher for PPC/CPA advertising, or affiliate marketing (without paying for visitors)



Why You Are In The Right Place

- Rip2It makes you a publisher for PPC and CPA advertising
- The Rip2It System takes care of all the technical and site-building part
- Allows you to focus on learning just one skill – the most important skill – generating traffic
- You can add more affiliate marketing or other monetisation models at your own pace
- You can earn while you learn



If You Know How To Generate Traffic, The World Will Beat A Path To Your Door



How To Make Money From Your Traffic-Generating Skills

- Send traffic to your Rip2It sites for PPC \$\$\$
- Sell other forms of advertising for more \$\$\$
- Send to someone else's site for affiliate \$\$\$
- Create your own products for profit \$\$\$
- Charge businesses a fee to bring traffic to their sites – consulting \$\$\$
- Teach others how to do what you do – coaching \$\$\$



Once You Know How To Generate Traffic, You Have The Foundation For Any Internet-Based Business



Internet Business

