

Get Started!

How To Upload And Promote Your Rip2It Websites

Sydney - September 27, 2008

Presenters – Chris and Jenny Ford



Traffic

Every internet business begins with traffic (prospective customers) coming to a website.



Paid Traffic vs Organic Traffic

- Paid Traffic
 - Adwords, Yahoo Search Marketing, etc
 - Kontera, Adbrite, etc
- Organic Traffic
 - Organic search traffic
 - Referral traffic
 - StumbleUpon traffic

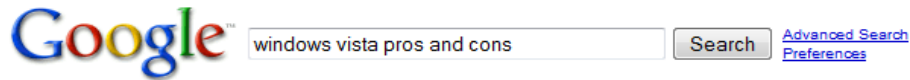


How Do I Get My Site On The First Page Of The Google Search Results?

- Have the right type of site (Rip2It + constantly growing)
- Choose search terms (keywords) where you can compete
- How do search engines decide which pages to show first?
 - Keywords on the page
 - Keyword-anchored backlinks



The First Page Of Google



Web

Results 1 - 10 of about 612,000 for [windows vista pros and cons](#). (0.29 seconds)

[Windows Vista pros and cons - Operating Systems Software](#)

beam_from:CNET.com.au beam_text:Windows Vista pros and cons http://m.cnet.com.au/240063627.htm beam_tags:CNETAU beam_label:Send to my mobile beam_icon:12 ...
www.cnet.com.au/software/operatingsystems/0,239029541,240063627,00.htm - 101k -
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[PC World - Windows Vista, Pros and Cons](#)

Microsoft released its new OS to consumers this week, and our readers have plenty to say about it.
www.pcworld.com/article/128707/windows_vista_pros_and_cons.html - 58k -
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[5 Vista Pros and 5 Vista Cons ~ Internet Nut](#)

Feb 9, 2008 ... Do you have Windows Vista? Does it cause many problems? Are there easy to resolve? What are your Vista pros and cons? ...
www.lockergnome.com/internetnut/2008/02/09/5-vista-pros-and-5-vista-cons/ - 55k -
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[Pros & Cons of Windows Vista - Tech Support Guy Forums](#)

Mar 6, 2006 ... Why Windows Vista Won't Suck [Note: this is the article's actual title]
<http://www.extremetech.com/article2/...1931914,00.asp> Note: This ...
forums.techguy.org/windows-vista/447034-pros-cons-windows-vista.html - 77k -
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[Exploring the Pros and Cons of Cleaning Windows Vista - For Dummies](#)

Examining the pros and cons of cleaning your Windows Vista computer system can help you decide whether you want to clean your system right now or later. ...
www.dummies.com/WileyCDA/.../Exploring-the-Pros-and-Cons-of-Cleaning-Windows-Vista.id-4405.html - 45k - [Cached](#) - [Similar pages](#) - [Note this](#)

[Windows Vista Pros And Cons | Computer Island](#)

Sep 11, 2008 ... If you were like most people, then you eagerly awaited the release of the Vista operating system, Microsoft's newest OS.
computer-island.com/2008/windows-vista-pros-and-cons/ - 19k -
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[Opinion: Vista's Pros and Cons](#)

Nov 13, 2006 ... Opinion: Michael Gartenberg weighs the pros and cons of Windows Vista. ... (Source: Dell) Windows Vista® incorporates a number of new and ...
www.computerworld.com/action/article.do?command=viewArticleBasic&articleId=272182-126k - 126k - [Cached](#) - [Similar pages](#) - [Note this](#)



Referral Traffic

- Article Directories
- Blogs
 - Private blogs
 - Blogging platforms
- Web 2.0 Sites – HubPages, Squidoo, Gather
- Social Bookmarking Sites – Digg, Mixx, StumbleUpon, Clipmarks



Referrals From Page One Of Google Organic Search Results

[Personal Loans from \\$3000](#)

www.GEMoney.com.au Fixed rates, fixed repayments. Apply for a GE Money Personal Loan.

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[High Mileage Auto Refinancing](#) « [Money Talks at WordPress](#)

4 Jun 2008 ... **high mileage auto refinancing** for vehicles in the autumn years. In their autumn years, automobiles can get a little harder to **refinance**. ...

moneytalksabout.wordpress.com/2008/06/04/high-mileage-auto-refinancing/ - 28k -

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[Auto Parts - High Mileage Auto Refinancing](#)

5 Jun 2008 ... A rant about the misleading nature of the (free AND paid) Google search results for "**high mileage auto refinancing**". ...

www.beanrocket.com/autoparts/2563/High+Mileage+Auto+Refinancing.html - 21k -

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[High Mileage Auto Refinancing | Shaister Miester Do Da](#)

Many people search for **high mileage auto refinancing**, but it seems that there are not many choices for those who need to **refinance** older vehicles. If your.

www.shaister.com/1093-high-mileage-auto-refinancing.php - 19k -

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[High Mileage Auto Refinancing vs Hen's Teeth - Which Is Easier To ...](#)

4 Jun 2008 ... The lenders really have it in for the more mature, experienced, well-travelled, vehicle-of-the-world.

clipmarks.com/clipmark/6FF01449-2BA7-4FF6-A625-F22FAE802E24/ - 28k -

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[Upside down in a car loan](#)

9 Jun 2006 ... I tried to sell the car but the **high mileage** reduces its value and I'm ... it also makes it harder to **refinance** the car. **Auto** loans are ...

www.bankrate.com/cnn/news/DrDon/20060609a1.asp?prodtype=auto -

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[Car Ads: Low Interest Loans & Other Offers: FTC Fast Facts](#)

Are there any deductions for **high mileage**, dents, or rust? ... Why you should consider **auto refinancing**, even if you have a low APR now. ...

www.lawpublish.com/ftccars.html - 33k - [Cached](#) - [Similar pages](#) - [Note this](#)

[Auto Refinance - Refinance Your Auto Loan, Lower Your Car Payments ...](#)

Specializing in **auto refinance**, we can lower your **high** car payment and save you money every month. **Mileage**, Current Monthly Payment .00. Loan Amount ...

www.creditprovider.com/auto-refinance-application.asp - 118k -

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[Refinance - Hot Hubs](#)

Refinancing a vehicle with **high mileage** is not a walk in the park, but it can be done. **High mileage auto refinancing** is a painful area. ...

hubpages.com/tag/refinance/hot - 19k - [Cached](#) - [Similar pages](#) - [Note this](#)

[Bad Credit Refinancing](#)

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