

# Get Started!

## How To Upload And Promote Your Rip2It Websites

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# Web 2.0 / Social Networking

Before we start – register at [digg.com](http://digg.com)



# Web 2.0

- Interactive
- User-generated content
- Four types:
  - Publishing platforms, eg HubPages, Squidoo, Gather; definitely use these
  - Blogging platforms with extras, eg Ning, Yuwie; these can be useful for extra blogs
  - Wiki platforms; not usually useful
  - Bookmarking platforms, eg Digg, Mixx, Clipmarks



# Social Bookmarking

Search engines give weight to social bookmarking sites because votes are made by real human beings.



# Social Bookmarking

- Keyword-rich title
- Keyword-rich description
- Tagged with keyword phrases
- Check site terms of service – some prohibit bookmarking your own sites, or limit the URLs you can bookmark from a single domain
- Being active in the community can help, but can also waste a lot of time



# Social Bookmarking

Hands-on – find a buddy and bookmark your buddy's Rip2It site



# Social Bookmarking

Hands-on – find everyone else on the site,  
become a friend, and vote for their submissions

